

Innovation & IMPACT 2018 Symposium

May 31, 2018

The Innovation and Impact Symposium focuses on emerging technologies in mobility, energy and the built environment. Join the region's leaders from the startup, corporate, public and research communities to examine what it takes to integrate and implement solutions for maximum impact.

Smart Cities:

The emerging technologies of today will be the foundation for the Smart Cities of tomorrow. It is crucial to have an open dialogue to establish working relationships that cultivate the implementation of these "urbantech" solutions. Initiatives such as demonstration projects and public-private partnerships will collectively benefit all parties. The symposium will demonstrate the important role of smart cities in shaping our sustainable future.

Audience

- Mobility, Energy, Building Technology and IoT Startups
- Building and Distributed Energy Service Providers
- Public Sector Representatives
- Automotive OEMs & Tier 1 Suppliers
- Mobility and Energy R&D Centers
- Building Owners and Operators
- Technology Companies
- Mobility Providers
- Electric Utilities
- Nonprofits and Civic Leaders
- Universities

Expected Attendance: 250



Ruth Cox
CEO, ProspectSV



Nuria Fernandez
Bill Mitchel
Sam Liccardo

Where

San José City Hall

200 E Santa Clara Street, San José, CA 95113

Agenda

The Symposium will start with remarks from Sam Liccardo, *Mayor of San José* about the challenges and opportunities cities face in deploying smart cities programs. The agenda will consist of a engaging speakers, plenary panels, and breakout sessions in the following tracks: *Mobility & Advanced Transportation* and *Energy & The Built Environment*.

Startup Showcase / Exhibitor Booths

Exhibitor booths will also be featured, showcasing startups, public, and corporate partners.

Presented by:



Innovation & **IMPACT** 2018 Symposium



Exhibitor Display

For more information on sponsorship opportunities, contact events@prospectsv.org



SPONSORSHIP LEVELS

Event Sponsor – \$25,000

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- 15 event passes
- Symposium exhibit table
- Introduce a keynote speaker
- Prominent logo placement on print and digital collateral
- Prominent logo placement on event banner during plenaries

Track Sponsor – \$15,000

(2 available)

- 10 event passes
- Symposium exhibit table
- Introduce / moderate a panel
- Prominent logo placement on print and digital collateral
- Prominent logo placement on track banners

Panel Sponsor – \$10,000

(6 available)

- 6 event passes
- Symposium exhibit table
- Speaking opportunity on a panel
- Prominent logo placement on print and digital collateral

Reception Sponsor – \$10,000

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- Logo placement on reception banners, poster, booth
- Participate in the closing announcements before reception
- Introduce the reception

Lunch Sponsor – \$5,000

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- 4 event passes
- Logo placement on lunch banners, posters, tables
- Shout out before lunch

Exhibit Sponsor – \$2,000

(3 available)

- 2 event passes
- Symposium exhibit table
- Logo placement on print and digital collateral

Registration Sponsor – \$2,000

(3 available)

- 2 event passes
- Logo placement on reception banners, poster, booth

Breakfast Sponsor – \$2,000

(1 available)

- 2 event passes
- Logo placement on breakfast banners, posters, booth

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